



## **BACKGROUNDER**

### **Coryon.com Internet Marketing**

#### **About Coryon.com**

Coryon.com Internet Marketing was founded in 2011 by Coryon Redd in Grass Valley, California. Redd's Internet Marketing success with his own firm, batteries4 less.com, led him to consulting and teaching marketing principles and practices. Coryon.com is the next logical step, providing a full company dedicated to creating more persuasive websites that make more money online. Coryon.com focuses on Search Engine Optimization (SEO) to get websites top ranking.

#### **Overview**

Coryon.com Internet Marketing works with a wide range of clients to produce measurable, results-driven Internet marketing strategies. By focusing on improving search engine rankings and sales conversions, the highly skilled technical team at Coryon.com Internet Marketing consistently improves search engine rankings, which increases website traffic, and improves sales performance. Coryon.com closely tracks search engine results and is able to reduce bounce rates by focusing on creating compelling website content and improving usability. Coryon.com establishes ongoing marketing systems for link building, content creation, and social media, which are the foundations for top of Google search rankings.

#### **Services**

Coryon.com Internet Marketing offers a comprehensive SEO website analysis, Internet marketing plans and ongoing SEO contract service packages that are designed to enhance website performance and increase sales.

Internet marketing services include: Search Engine Optimization (SEO), keyword research, competitor research, link building, paid search, video marketing, email marketing, social media marketing and blogging. Other services are available upon request.

Coryon.com provides training videos and documents to assist businesses in building their own SEO skills. Training is fee-based by class or subscription. Many free videos are available at [Coryon.com/video](http://Coryon.com/video) and on [YouTube](https://www.youtube.com).

Coryon Redd is available as a speaker and instructor. Redd's 13 years of Internet marketing experience combined with his consistent success in getting companies to the top of Google

make him a rich source of knowledge in marketing best practices. His personable and enthusiastic manner brings topics like website links, referring sites, traffic types and top keywords, to life. He illustrates his points with humor as well as a wealth of examples, demonstrating exactly how to use a results-driven approach to online success.

### **Founder and CEO**

Redd is a respected Internet marketing expert and educator.

### **Testimonials**

“Coryon took the esoteric world of SEO and SEM and helped make it clear and doable; giving me many resources to further educate myself. He is patient, thorough, and knowledgeable. His other company, batteries4Less.com is a living example of his skills put into action.”

October 9, 2008 — Paul Smith, GreenSmith Consulting

“Coryon is passionate about helping clients create a strong web presence and visibility. He has done this successfully for himself and many other businesses.”

August 16, 2011 — Jeanne Duerst, JD Online Marketing Services

“Coryon has been pivotal to building my online business. We offer specialized travel services and he has helped us define our niche and work SEO with a great depth of sophistication and powerful results. We rely on Coryon.com as part of our ongoing formula for success.” May 15, 2012 — Crystal Groome, CEO, Barge Connection

### **Location**

Coryon.com  
1020 Whispering Pines Lane, Suite F  
Grass Valley, CA 95945

### **More information**

[www.coryon.com](http://www.coryon.com)

**530-277-2940**

### **Media contact**

Rachel Arst McCullough

E-Mail: [rachel@coryon.com](mailto:rachel@coryon.com)

Phone: (888) 886-6115